



Dear Exhibitor,

We are pleased to share an update as we prepare for the 2027 Hardlines Supplier Event.

The event will take place **March 9–10, 2027 in Las Vegas** and will feature a focused **two-day format**, designed to create a concentrated environment for suppliers and high-value buying teams.

The event will bring together retailers, brands, distributors and wholesalers looking for new products, supplier capabilities and business partners. Key programs will include **Supplier Review, Supplier Xchange, Buyer Recommendations and a Hosted Buyer Program**, designed to create relevant business connections.

Preparing for the Event

We encourage you to use your participation to showcase the full capabilities of your company, not only individual products. Consider bringing representative products across your key categories and highlighting capabilities such as manufacturing capacity, customization, private label, certifications, facilities and other areas that differentiate your business.

We will also be asking participating exhibitors to identify the **retailers, brands, distributors and buyers they would most like to meet**. These nominations will help guide our Hosted Buyer recruitment.

We look forward to working with you to make your participation successful.

Hardlines Supplier Event

March 9–10, 2027

Las Vegas Convention Center | North Hall

Las Vegas, Nevada

Warm regards,

A handwritten signature in black ink, appearing to read "Hector Chong".

Hector Morfin Chong
Event Director